



International Federation for Produce Standards Releases PLU Users' Guide

FOR IMMEDIATE RELEASE

October 13th, 2006 – The International Federation for Produce Standards (IFPS) announced today the release of their first official deliverable since their incorporation in September of this year. The *Produce PLU Users' Guide* was officially launched and is available on their website at www.plucodes.com.

Designed to assist users in implementation of the internationally standardized PLUs for produce, the Guide includes general information, best practices and frequently asked questions.

“Over the course of the past few years, the international community involved in harmonization of produce PLUs has worked to develop a document which assists new and existing users as they implement the IFPS PLUs in their operations,” noted Jane Proctor, IFPS Chair. “This is a comprehensive tool for users and represents the evolution of the PLU to an international numbering system available to anyone engaged in the produce sector.”

Stated IFPS Vice-Chair, Stuart Johnston, “As a founding member of the IFPS, I am pleased that we are moving forward to develop information that will assist all of us involved in the international produce supply chain.”

As IFPS efforts evolve, the goal is to work with industry experts and stakeholders from around the globe in the development of other standardized solutions and user tools to assist the global industry.

About the IFPS: The IFPS provides an international forum to address issues which require international harmonization or standardization for the produce sectors and creates the first incorporated body constituted of national organizations providing direct representation of their respective countries' constituents.

More information on the IFPS is available at www.plucodes.com

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